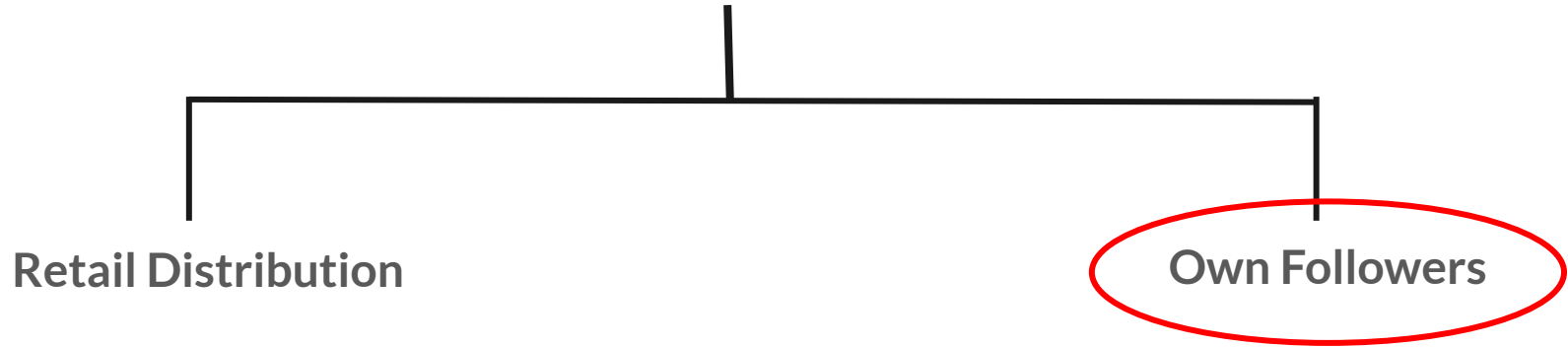




Acutrack

Technology-Driven Book Fulfillment
Company

Book Publishing



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What Are Your Options?

1. Book retail distribution companies
2. Print on demand (POD) companies
3. Book printing companies



Book Retail Distribution Companies

- IngramSpark/Lightning Source
- Amazon KDP
- Book-baby, barnes & nobles press, lulu.com

Limitations

1. They control the sales revenue
2. You only get royalties
3. Most importantly, you don't know who bought your books




Print On Demand (POD) Companies

- Amazon KDP
- IngramSpark
- Lulu
- Infinity

Limitations

1. Lack of proper integration with your eCommerce platform
2. Slow to print, poor print quality, limited paper and bindery choices
3. Can't bundle multiple book titles or fulfill items other than books

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Book Printing Companies

- Print books in large quantities
- R.R. Donnelley
- Friesens
- Thomson-Shore
- 48 hours book

Limitations

1. Limited fulfillment solution
2. Don't store any third party products
3. Managing fulfillment outside is a waste of your time & resource

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The Acutrack Solution

A single partner to manage print & fulfillment -- completely integrated with your ecommerce platform

- You know who bought your product (giving you access to powerful data)
- You have complete control of your revenue
- You keep your brand and your customers

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About Acutrack

- 30 years in business
- State-of-the-art book print facility to support perfect, case or coil bind
- Technology driven fulfillment integrated with any eCommerce platform
- Dedicated account manager
- Customer support team to support print, fulfillment and integration
- 5-star (Trustpilot) rated team



Competitive Advantage



Single platform: to print & fulfill based on your forecast



Easy integration: with any ecommerce, landing page or marketplace



One partner for all logistics: supports books and any additional items



Highest quality book print: Expanded paper and bindery choices



Online dashboard: easy way of doing business



Express shipping: 95% of your orders get processed within a day