



Book Fulfillment Automation

THE VALUE CHAIN FOR SELF-PUBLISHERS IS DISCONNECTED

As self-publishers grow their audiences and gain popularity, legacy print-on-demand and book printing + distribution alternatives have major limitations that stymie growth



Book Distribution

- Lack of engagement and data transparency with customers/followers
- No branding & marketing opportunity
- Royalty-based pricing schemes



Print-on-demand

- Printing queues and delivery delays
- Poor print quality, limited paper and bindery choices
- No bundling of multiple book titles
- No fulfillment of other items other than books
- Limited e-commerce integration



Book printers

- No e-commerce fulfillment platform
- Lack of process automation
- No real solution provided
- Need for managing multiple partners for print and fulfillment

ACUTRACK IS A SINGLE, TECH-ENABLED PLATFORM FOR BOOK PRINTING AND FULFILLMENT ON FORECAST



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Without Acutrack, my business would never have been able to scale.

Former #2 Barnes and Noble Top 100 Bestseller
children's book author

Working with Acutrack was the beginning of a huge improvement of my margins.

Founder – The Sleeter Group

ACUTRACK SOLVES THE INDUSTRY'S VALUE DISCONNECT



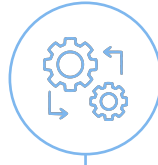
Single solution to print & fulfill on forecast enables control over revenue and customer data



Express shipping: 95% of orders get processed within a day



Highest book print quality with expanded paper and bindery choices



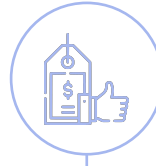
Easy integration with any e-commerce platform, landing page or marketplace or use Acutrack API



Web-based dashboard for all aspects of inventory and order management























One partner for all logistics



Streamlined pricing for digital print and price incentives for large volume print orders

COMPETITIVE LANDSCAPE

				
Inventory management services	✓	X	X	X
Same-day shipping	✓	X	X	X
Integration	Marketplaces   Shopping carts   Marketing channels   Subscription   Form builder 	 	   	
Print quality	Premium	Standard/Premium	Standard/Premium	Poor
Paper/Bindery Options	Expanded	Wide/Standard	Standard	Standard
Options to add marketing collateral or merchandise	✓	X	X	X
Bundle multiple book titles	✓	X	X	X

ABOUT ACUTRACK



Single partner to manage print & fulfillment integrated with your eCommerce

1

Cloud-based fulfillment software to manage inventory and order transactions

2

State-of-the-art book print facility to support perfect, case bind, coil bind or wire-o

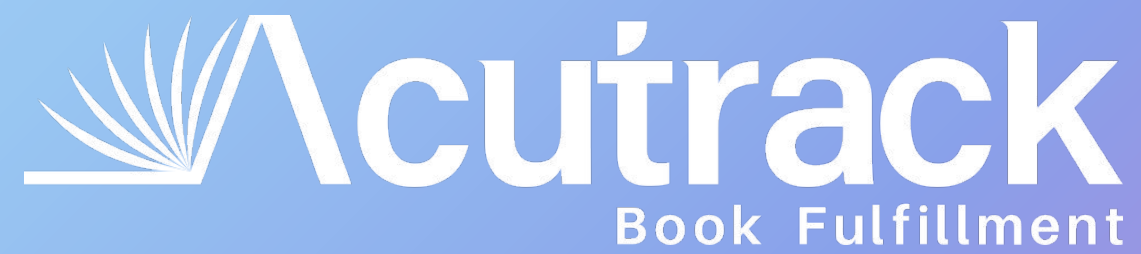
3

Dedicated support team for integration, artwork, and customer success team



You control your revenue, keep your brand and most importantly your clients





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